

CONTACT

Pia Ledina

Turning The Page

info@turningthepagebooks.com

203-479-1579

Celebrate Independent Bookstore Day & Participate in the CT Independent Bookstore Passport Program at Turning The Page Saturday, April 30 (10a-5p) - Sunday, May 1 (12p-4p)

Join hundreds of independent bookstores for parties, author readings, in-store events, and exclusive day-of merchandise.

Monroe, CT

Independent Bookstore Day 2022 marks its ninth year of celebrating independent bookstores nationwide on **Saturday, April 30th**, with literary parties around the country. As a thank-you to customers who support their neighborhood booksellers, **Turning The Page** (477 Main Street, Monroe) has planned tons of fun, in-store events throughout the weekend and stocked exclusive books and literary items that you can only get on those days. Not before. Not after. Nowhere else.

- Play Spin & Win throughout the weekend
- Saturday @ 10:30 am: Author **Leslie Bulion** will join us to do a reading and signing for her latest book of poetry entitled ***Serengeti***
- Sunday, 12:00 - 2:00 pm: You will have the pleasure of visiting with several therapy dog teams from ***The Exceptional Sidekick Service and Therapy Dogs*** as you shop
- Sunday, 3:00 pm: **Lauren Tarshis**, author of the fan favorite and NY Times Bestselling *I Survived* Series, will join us to launch her newest graphic novel, ***I Survived The Attack of the Grizzlies, 1967***, and to gather some ideas about her next book from YOU.
- and perhaps even more! (Yes, we are still working on a few surprises for you!)

Connecticut Independent Bookstore Day Passport Program

Celebrate your local indies on Independent Bookstore Day (April 30) by participating in the **Connecticut Independent Bookstore Day Passport!** Visit all 17 participating bookstores over the weekend to win a Passport Prize, a 20% coupon from each store (some exclusions apply), and be entered into a Grand Prize raffle. Five (5) people will be drawn at random to win a Grand Prize of a \$50 gift card from EACH store (that's a \$850 value!). Join the party and show Connecticut indie bookstores some love!

If you can't make it to all 17 stores in one weekend but still want to visit all the shops, this year for the first time we are offering a Slow & Steady Prize for finishing the Passport by September 5th. One (1) person will be drawn at random to win a Slow & Steady Prize of a \$20 gift card from EACH store (\$300 value).

Some rules:

- This event takes place over Independent Bookstore Day weekend (Saturday, April 30th, and Sunday, May 1st) during each bookstore's business hours.
- Participants can pick up a passport at any participating bookstore on or before Independent Bookstore Day.
- Participants must visit ALL participating bookstores on April 30-May 1 to qualify for the passport prize and gain entry to win a Grand Prize.
- Participants must visit ALL participating bookstores between April 30-September 5 to qualify for Slow & Steady Prize drawing.
- No purchase is required to participate.
- Each participating bookstore will issue an original stamp/sticker in the passport during your visit.
- Upon completion of the passport, a bookseller at the final stop will review the stamps and confirm your eligibility to win. You will be asked to fill out a form with your contact information, which will be used to mail Passport Prizes and for entry into the Grand Prize or Slow & Steady Prize drawings.
- Participants can finish their passport at ANY of the stores and are welcome to keep their passports.

Participating Indie Bookstores:

Athena Books	228 Sound Beach Ave., Old Greenwich
Bank Square Books	53 W Main Street, Mystic
Barrett Bookstore	6 Corbin Drive, Darien
Bennett's Books	171 Main Street, Deep River
Book Trader Cafe	1140 Chapel st. New Haven
Byrd's Books	178 Greenwood Ave. Bethel
Elm Street Books	35 Elm Street New Canaan
Goods & Curiosities, The Griswold Inn Store	47 Main Street, Essex
Harbor Books	146 Main Street, Old Saybrook
House of Books	10 North Main Street, Kent
River Bend Bookshop	2217 Main Street, Glastonbury
RJ Julia Booksellers	768 Boston Post Road, Madison
The Hickory Stick Bookshop	2 Green Hill Rd, Washington Depot
The Key Bookstore	1429 Park St, ST 214, Hartford
Turning The Page	477 Main Street, Monroe
Wesleyan RJ Julia Bookstore	413 Main Street, Middletown
Wordsmith Bookshop	1 Grist Mill Road, Simsbury

IBD-Exclusive Merchandise

Turning The Page will offer these unique Independent Bookstore Day items in limited quantities on a first-come, first serve basis:

- **2022 Independent Bookstore Day Tote Bag**, with a colorful “Indie Bookstores Are My Jam” design, this tote is big enough for a serious Book Haul.
- **Indie exclusive of *CITY ON FIRE* by Don Winslow**, will include a designed, tipped-in letter from the author about the inspiration behind his new trilogy.
- ***When One Book Closes, Another Book Opens: A Reading Journal*** to document indie bookstores visited, track books read, and stay organized with your reading life.
- ***Thunderous* by M. L. Smoker and Natalie Peeterse**, this IBD exclusive edition includes an exclusive poster with a poem by M. L. Smoker.
- **Leigh Bardugo *Six of Crows* IBD Tote Bag**, an IBD exclusive brought to you by Out of Print.
- **World's Smallest Kite**, the easiest kite in the world to fly. Available in diamond and airplane designs.
- **Independent Bookstore Day Hotel-Motel Key Tag** in a classic vintage design.

The **ninth annual National Independent Bookstore Day** is sponsored in part by **Penguin Random House, Ingram, Sourcebooks, Wiley, and The American Booksellers Association**. In previous years participating bookstores saw an average increase in sales of 200% on Independent Bookstore Day, with some stores up as much as 1000% over their average Saturday sales in April. “Just as small businesses are the foundation of every town, indie bookshops are the foundation of a town’s reading community. Our mission is to provide a place and the space for any reader (at any age) to explore, imagine and grow by turning the page; and, if you or someone you know cannot decide what to choose, we are here to help. This is both our greatest value, and our highest privilege,” says **Pia Ledina**, owner of **Turning The Page** in Monroe, CT.

Bestselling Author **Angie Thomas** was selected as ambassador for Independent Booksellers Day (IBD). Angie Thomas is the #1 *New York Times* bestselling, award-winning author of the novels *The Hate U Give*, *On the Come Up*, and *Concrete Rose* as well as *Find Your Voice: A Guided Journal for Writing Your Truth*. She is also a co-author of the *New York Times* bestselling novel *Blackout*. Angie divides her time between Atlanta and her native Mississippi. You can find her online at www.angiethomas.com.

When asked about the importance of IBD, Thomas said “Indie bookstores are the heart of our industry, and we must continue to support them in the same way that they support and champion books. With the immense impact that indie stores have made on my career, I couldn't be more honored to be the ambassador for this year's Independent Bookstore Day.”

About Independent Bookstore Day

Independent Bookstore Day was established in 2013 to promote, celebrate, and highlight the value of the Independent bookstore community. The day has been observed on the last Saturday of April every year since 2013. This year there are [872 stores participating](#) in all 50 states, up 55% from 580 stores in pre-pandemic 2019.

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